

Bogotá
Music Market
8-11 sept, 2026

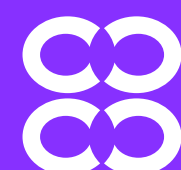
BOmm 2026

**Terms and
Conditions**

**Calls for Artists
Management
& Booking**

BOmm
BOGOTÁ MUSIC MARKET

Un programa cultural de:



Cámara
de Comercio
de Bogotá



Contents

3 About BOmm

**BOmm 2026 Open Calls
Artists
Management & Booking**

**7 Rights and Obligations
of Participants**

**9 Obligations of the Chamber
of Commerce of Bogotá**

9 Intellectual Property Clause

**10 Data Protection
and Privacy Notice**

About BOmm

Bogota Music Market – BOmm is a program dedicated to promote Colombia’s music sector and position Bogota as an ideal hub for music, culture, and opportunities. The market is a space designed for artists, managers, labels, publishers, and other music industry professionals from Latin America, Europe, and North America to connect and generate new opportunities, within an environment that brings together live music, conferences on industry trends, and business rounds.

In 2026, BOmm marks its 15th anniversary. From **September 8 to 11**, the market will once again bring together the music community to uncover new opportunities, forge meaningful connections around a compelling sonic offering, and continue providing the ideal space to move forward.

BOmm 2025 in numbers

1,932 business rounds
(1,139 in live music and 793 Agents & Services)

6,578 participants over 4 days

84 national and international delegates from 23 countries

+2,200 accredited professionals

USD 3,058,973 in business expectations

BOmm 2026 Open Calls

Artists

Management & Booking

BOmm invites artists (solo acts and bands), managers, and bookers—both national and international—to apply to the 2026 open calls.

In this edition, the market opens its doors to international artists, strengthening connections between scenes, projects, and business opportunities at both regional and global levels.

Applications will be reviewed by a panel of music industry professionals, and selected participants will take part in the Business Rounds, Showcases, and the market’s official program.

By applying, you accept the intellectual property clause set forth at the end of this document.

To apply, please complete the corresponding form according to your profile. The application period will be open from **February 17 to April 20**.

- Artists Application Form
- Management & Booking Application Form

Key Dates and BOmm Channels

Artists and Management & Booking Open Calls:
February 17 – April 20

Announcement of selected participants:
June 5

BOmm 2026:
September 8 – 11

The results will be published on our social media @bogotamusicmarket and on www.bogotamusicmarket.com

Consult the Frequently Asked Questions at: <https://www.bogotamusicmarket.com/Sobre-el-BOmm/Preguntas-frecuentes> You may also contact us at: **bogotamusicmarket@ccb.org.co**

Participation and Access

- Accreditation for two (2) delegates to the Bogotá Music Market 2026.
- Access to **Live Music Business Round**.
- Access to **the Agents & Services Business Round**.
- Artists selected for the business rounds **may be considered to participate in the official BOmm showcases**.

* Artists interested in being considered for the showcases must indicate it in the application form.

** Managers and bookers wishing to have one of their represented artists considered for the showcases must also complete the artists application form.

*** If both the manager or booker and one or more of the artists they represent are selected for the business rounds, priority will be given to the participation of the manager or booker, in order to avoid having more than one profile representing the same artist.

Showcases

Selected musical projects for BOmm 2026 Showcases will receive:

- Ground transportation within the city of Bogotá (from a single meeting point) for equipment, artist, band, technical staff, and management.
- Backline, according to the rider included in the proposal, as agreed upon and approved with the BOmm production team.
- Production schedules established by the BOmm production team, which will ensure the proper operation of the showcases and will be part of the participation agreements.

Participation Requirements

The following are the minimum conditions to participate in BOmm 2026 open calls. Meeting these requirements does not guarantee the selection for the business rounds or showcases.

- Artists (solo acts, groups, or bands) of any musical genre, national or international, with at least two (2) years of professional experience, duly supported by the information and documentation provided in the application form. This includes details such as the year the project was founded, key performances and releases, and EPK.
- Management and booking agencies, national or international, with at least two (2) years of experience and a minimum of two (2) artists in their roster. Experience must be supported through the information provided in the application form, including year of establishment, website, main achievements, and electronic press kit. Agencies must also attach documentation certifying their authority to represent the artists in the business rounds.

Participation Restrictions

- Artists, managers, or bookers who have family ties up to the second degree of consanguinity, second degree of affinity, or first civil degree with any employee of the Commercial and Cultural Programs Department of the Chamber of Commerce of Bogotá
- People under 18 years of age who are not duly represented.

Selection Process and Criteria

The selection of artists, managers, and bookers who will participate in BOmm 2026 will be carried out by a panel of experts with extensive experience in the music industry.

The evaluation will be conducted independently, based on the information submitted in the application form and the criteria outlined below. For this reason, the results of the process will be final and not subject to appeal.

Artists

Track record: Experience, participation in events, achievements, released recordings, and consistent professional activity. (20%)

Artistic quality: Technical ability, artistic expression, and originality of the live performance proposal. (20%)

Production quality: Quality of the music and recordings submitted, including production, mixing, mastering, and overall technical standards. (20%)

Market relevance and projection: Business strategy regarding releases and touring plans, and potential to generate interest and business opportunities among demand-side agents. (40%)

Management & Booking

Track record: Experience in commercial events, achievements in circulation and business, and consistent professional activity. (35%)

Market relevance and commercial potential: The projection of represented artists, release and touring plans, and the strategies developed for them. (35%)

Relevance of participation in BOmm: Motivation for participating in the market and the strategy to be developed during the event. (30%)

NOTE: Applicants may not contact the panel of experts during the selection process. Any participant who contacts juries by any means will be disqualified.

Please note:

- All required fields in the application form must be completed, and all requested documents must be attached for the application to proceed to the selection stage.

- Applications that fail to meet one or more mandatory requirements will not be accepted.
- Applications containing outdated materials or non-functioning links will be excluded from the selection process.
- Selection results will be final and published with the names of the selected participants. Scores and individual feedback will not be provided, as this is a curatorial process carried out by an external committee.

Rights and Obligations of Participants

Participants in the open call commit to the Bogotá Chamber of Commerce to:

- a** Cover all costs related to transportation, accommodation, and living expenses during their stay in Bogotá.
- b** Comply with copyright and related rights regulations in connection with all musical works, performances, and/or phonograms included in their proposals.
- c** If not the rights holder of the copyrights and/or related rights involved, obtain the corresponding licenses from the rights holders prior to use.
- d** Authorize the Bogotá Chamber of Commerce to share their application form with the selected panel of experts.
- e** Authorize the Bogotá Chamber of Commerce to disseminate selected proposals among national and international participants, the general public attending the event, and audiences across the CCB's communication channels.
- f** Authorize the Bogotá Chamber of Commerce to use any material submitted prior to or produced during the market for promotional purposes, without any remuneration.
- g** Accept that participation in the business rounds is exclusive to individuals registered on the scheduling platform.
- h** Accept that submitting an application does not guarantee participation in the event.
- i** Accept that the experts' decisions regarding selection and scheduling are autonomous and final.

- j** Attend and participate in scheduled meetings within the BOmm business rounds, to be held from September 8 to 11, 2026, in Bogotá. Failure to comply will result in ineligibility to participate in the business rounds of the 2027 and 2028 editions.
- k** Complete follow-up surveys sent by the organizers, which are mandatory for tracking results and measuring the impact of BOmm. Information collected will be strictly confidential and used solely for statistical purposes.
- l** Understand that registration and submission of proposals constitutes express authorization for the publication and exhibition of works, products, and services for promotional purposes, without entitlement to compensation.
- m** Authorize the use of their image, name, voice, performance, music, or any form of participation in BOmm across various media, including the official website and other physical or digital platforms. Refusal to grant this authorization will result in non-participation.
- n** Accept the terms and conditions and the data protection policy referenced in the application form and related documents published by the Bogotá Chamber of Commerce.
- o** Accept the terms and conditions of the Protocol for the Prevention, Attention, and Sanction of Sexual Harassment in the Workplace and Contractual Environment of the Bogotá Chamber of Commerce.
- p** Respect, protect, and remedy human rights in all their dimensions, particularly labor rights related to individuals with whom the participant maintains a professional relationship.
- q** Safeguard and protect any confidential information provided by the CCB or accessed as a result of participation in BOmm 2026.
- r** Assume responsibility for any damage or loss caused to the CCB or third parties arising from participation in BOmm 2026, including reputational risks, and indemnify the CCB accordingly.
- s** Exercise due diligence, custody, and care over all personal belongings and equipment required for participation, holding the CCB harmless for any loss or damage.

Obligations of the Chamber of Commerce of Bogotá

- a** Notify selected applicants via email and publish the list on www.bogotamusicmarket.com
- b** Inform selected artists in advance of the date, time, and location of the showcases.
- c** Ensure appropriate technical conditions for live showcase performances, in accordance with agreed riders and counter-riders.
- d** Promote the event and its activities through the official channels of the Bogotá Chamber of Commerce.
- e** Publicly communicate the names of selected applicants and their respective projects.
- f** Ensure proper data handling in accordance with Law 1581 of 2013 and the CCB's data protection policy.

Intellectual Property Clause

By completing and submitting the application form to participate in the Bogotá Music Market – BOmm, whether as an artist, representation agency, manager with roster, professional agent, buyer, or any other role, you declare, acknowledge, and accept that you are bound by this Intellectual Property Clause and agree to hold the Bogotá Chamber of Commerce harmless from any claims arising from non-compliance with the obligations set forth herein.

The Participant declares and guarantees that all material submitted belongs to them or that they hold sufficient rights to grant and sublicense its use to the Bogotá Chamber of Commerce for BOmm-related purposes.

“Material” refers to any physical or digital medium containing literary, artistic, or scientific works, including but not limited to musical works, audiovisual works, phonograms, videograms, graphics, photographs, drawings, pictorial works, songs, audio and/or video recordings, images, and texts.

By submitting the application, the Participant grants a non-exclusive, royalty-free, and sublicensable license to use the Materials for BOmm-related and promotional purposes, without entitlement to compensation.

When Materials include images or voices of individuals, the Participant guarantees prior consent has been obtained for their use.

Submission of Materials does not obligate the Bogotá Chamber of Commerce to select or use them. Decisions regarding use remain at its sole discretion.

The Bogotá Chamber of Commerce may use Materials or recordings of participation across internal and external media, including websites, social media, and press outlets.

Participants remain solely responsible for any intellectual property or image rights violations arising from their Materials or participation.

Data Protection and Privacy Notice

By registering or participating, applicants authorize the Bogotá Chamber of Commerce (CCB), FIDUCOLDEX – PROCOLOMBIA Trust, and other entities listed herein to collect, store, use, and share personal data for BOmm-related purposes, including registration, communications, selection processes, scheduling, promotion, documentation, analysis, and statistics.

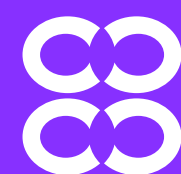
Data may be processed through phone calls, SMS, email, messaging apps, web platforms, or physical correspondence. BOmm reserves the right to accept or deny participation at its discretion.

Applicants may access, update, rectify, or request deletion of their data, file complaints with the Superintendence of Industry and Commerce (SIC), and decline to answer questions involving sensitive data or minors.

So(na)mos

BOmm
BOGOTÁ MUSIC MARKET

Un programa cultural de:



Cámara
de Comercio
de Bogotá